

Order Item Summary

CBS TELEVISION
STATIONS

The CW

KDKA-TV

Order ID: 56338 CF LOC-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: Created: 08/22/12 03:09 PM
 Client: DCCC (DEMOCRATIC... CPE: / / 1473 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 03:17
 Agency: WATERFRONT STRATEGIES Product: DCCC TV 9/25-10/1 (1310) Self :00:00 Confirmed: 08/22/12 03:16 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/23/12 08:32 AM
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* T W T F * *	MORN	30	D			0.0	\$400.00	1	\$400.00		
		30 MIN SEP											
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$700.00	1	\$700.00		
		30 MIN SEP											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12	<u>Oct 01</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	* T W T F * *	MORN	30	D			0.0	\$400.00	1	\$400.00		
		30 MIN SEP											
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$275.00	1	\$275.00		
		30 MIN SEP											
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$325.00	1	\$325.00		
		30 MIN SEP											
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WFINAN630AM	* * * * * S	BNSP	30	B			0.0	\$125.00	1	\$125.00		
		30 MIN SEP											
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12	<u>Sep 24</u> 1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$550.00	1	\$550.00		
		30 MIN SEP											
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WFACE03	* * * * * S	FACE	30	B			0.0	\$550.00	1	\$550.00		
		30 MIN SEP											
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS430PM	M * * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
		30 MIN SEP											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS5PM	* T W T F * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
		30 MIN SEP											
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS530PM	M * * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
		30 MIN SEP											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS6PM	M * * * * * *	NEWS	30	D			0.0	\$1,050.00	1	\$1,050.00		
		30 MIN SEP											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	18:00 - 18:30	* * * * * S *	MILT	30	B			0.0	\$550.00	1	\$550.00		
		30 MIN SEP											
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE03	M T W T F * *	NEWS	30	B			0.0	\$1,900.00	2	\$3,800.00		
		30 MIN SEP											
		<u>FBD</u> 09/25/12	<u>LBD</u> 10/01/12		<u>Sep 24</u> 1		<u>Oct 01</u> 1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
		30 MIN SEP											
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER01	M * * * * * * *	LETT	30	B			0.0	\$450.00	1	\$450.00		
		30 MIN SEP											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	17	0	\$13,475.00	\$11,453.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$13,475.00	\$11,453.75	\$0.00	\$0.00